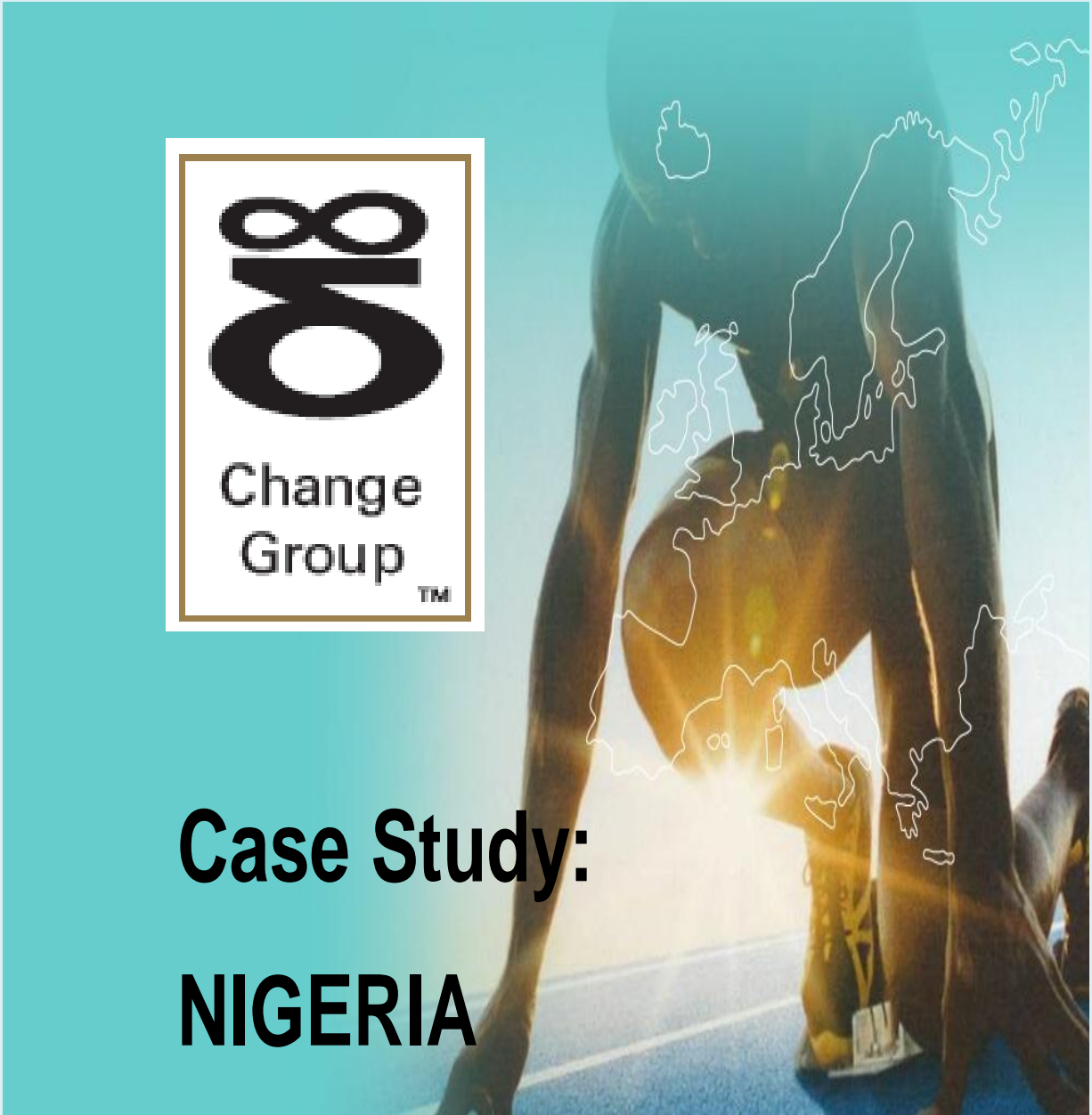




# Case Study: NIGERIA



## Change Group Corporation International Limited (CHANGE GROUP):

**MISSION:** Create renewable economic development through the trading and development of non renewable resources

### **Enlightened Capitalism**

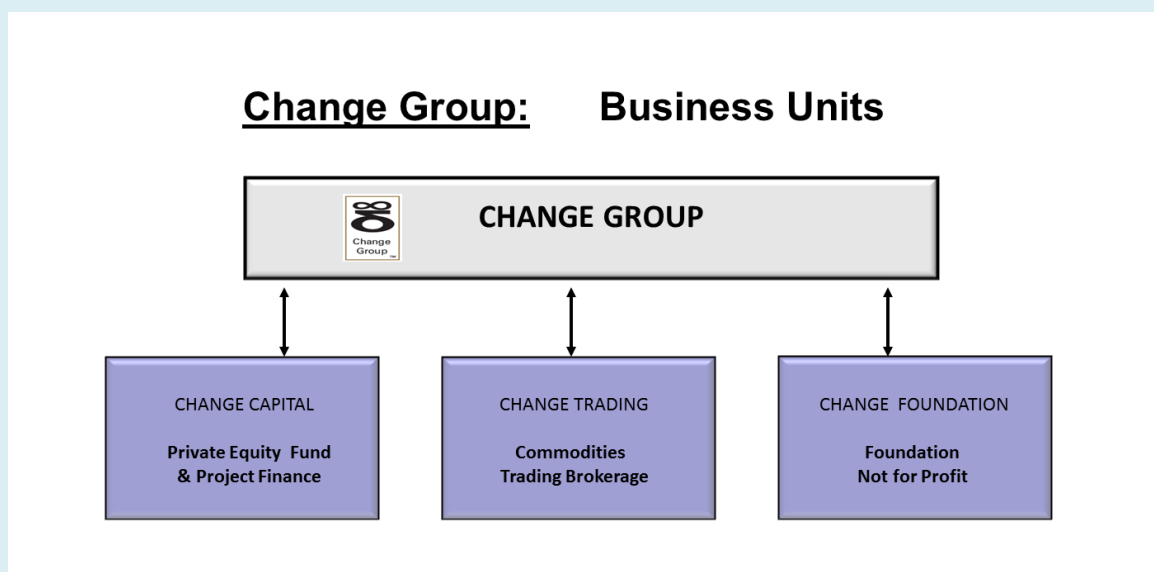
1. Trade non renewable resource commodities
2. Compensate product owners with same or **better terms** than they are currently receiving
3. Then Change Group will leverage its own trading profits to fund sustainable, humane and environmentally friendly development initiatives in Nigeria

### **Change Group : NIGERIAN VALUE PROPOSTION:**

Trade non renewable resource commodities on behalf of Government and product owning entities

**Compensate NNPC and entities for commodities as per standard national practices AND** within Nigeria and at no cost to NNPC or product owners Change Group will:

- a. **-Fund for profit Economic Development** -invest in sustainable companies and ventures focused on economic development and the goals of the partnering Government
- b. **-Fund not for profit Poverty Alleviation** -invest in organizations and projects focused on poverty alleviation in line with the UN MDG's and civil society
- c. -Provide access to additional inward investment to Nigeria
- d. -Create a platform for change that will have a very positive political impact on the nation internally and externally



## CHANGE TRADING

### NIGERIA -Mandate:

#### Sustainable & Effective Intermediation

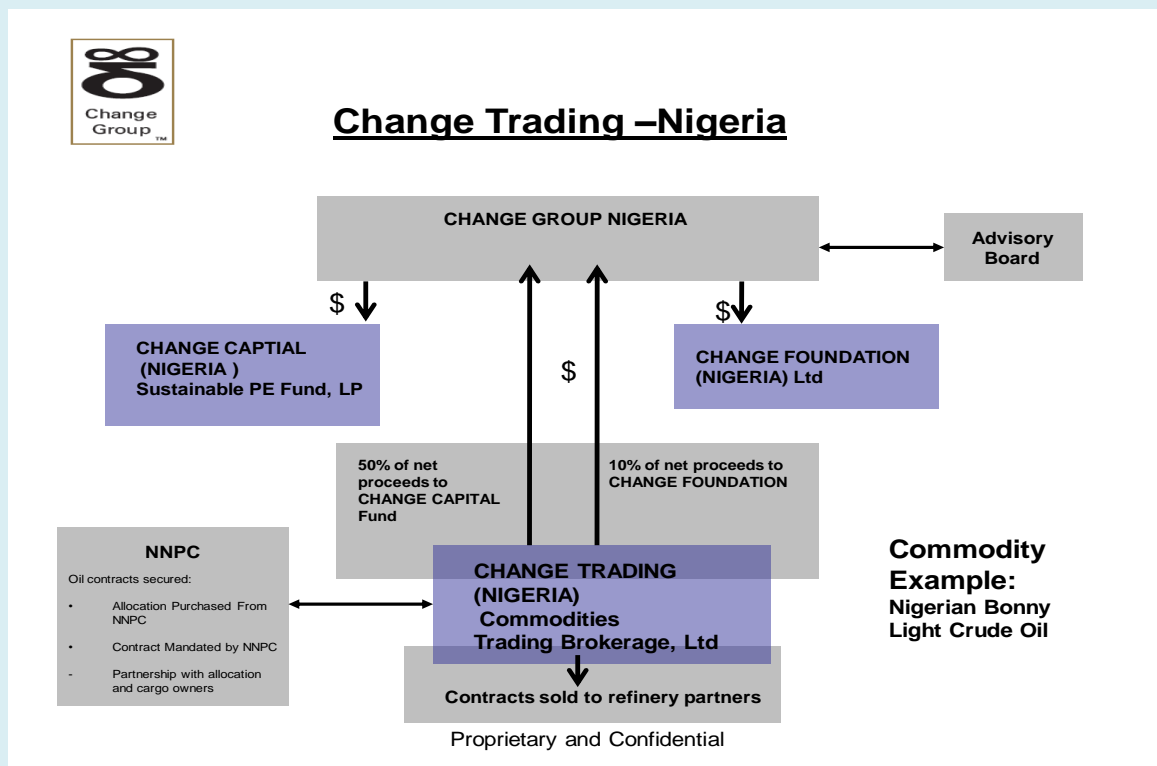
#### Change Group will:

**COMPENSATE ALLOCATION AND PRODUCT OWNERS AS WELL OR BETTER THAN THEY CURRENTLY RECEIVE FROM EXISTING TRADING PARTNERS**

#### AND ADDTIONALLY Change Group will place:

60% -of its trading profits directly back into the country as follows:

- 50% -of its trading profits will be deployed as for profit placements via **Change Capital** through venture/private equity finance and project finance
- 10% -of its trading profits will be deployed as not for profit placements via **Change Foundation**



## CHANGE CAPITAL

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### NIGERIA -Mandate:

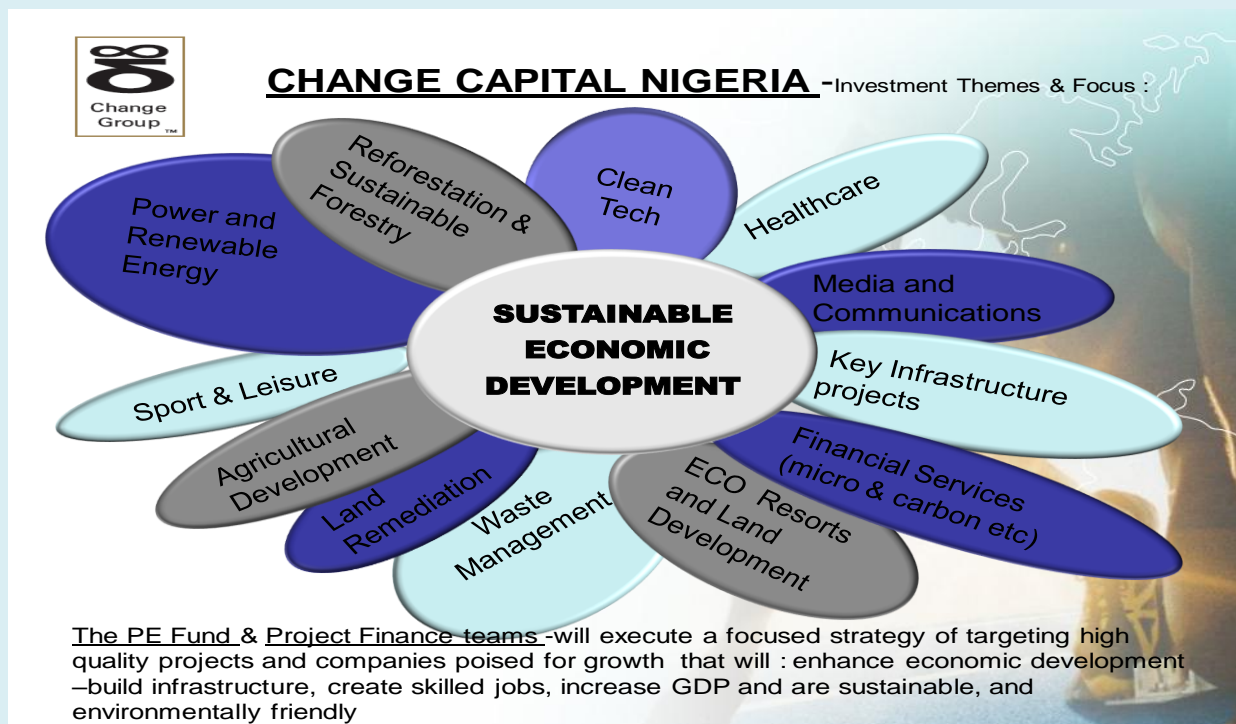
#### **We believe Global Social Responsibility is a business goal:**

We invest in development and social responsibility not as altruistic activities but instead as they are the very basis of long term sustainable business

We invest in projects that improve the quality of life for all stakeholders

#### **50% of the trading profits will be deployed back into NIGERIA via Nigerian private equity and project finance channels**

Change Capital's investment focus is on long only equity positions, debt and project finance in seed, early, medium and late stage companies that enhance economic development and are poised for growth and profit



# CHANGE FOUNDATION

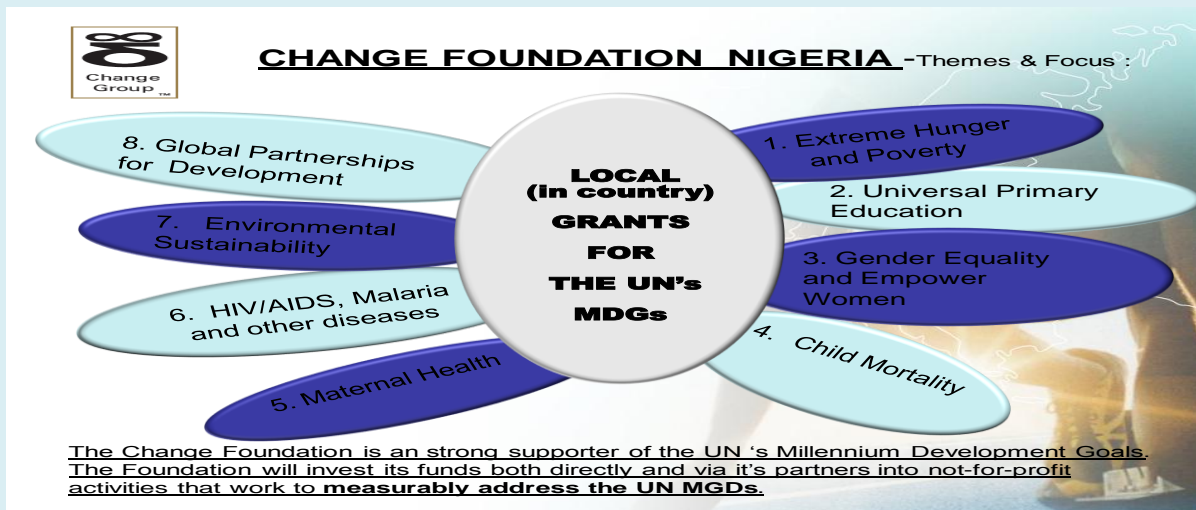
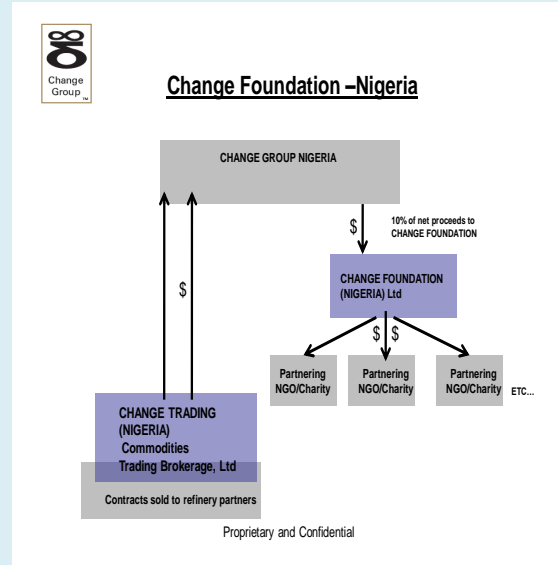
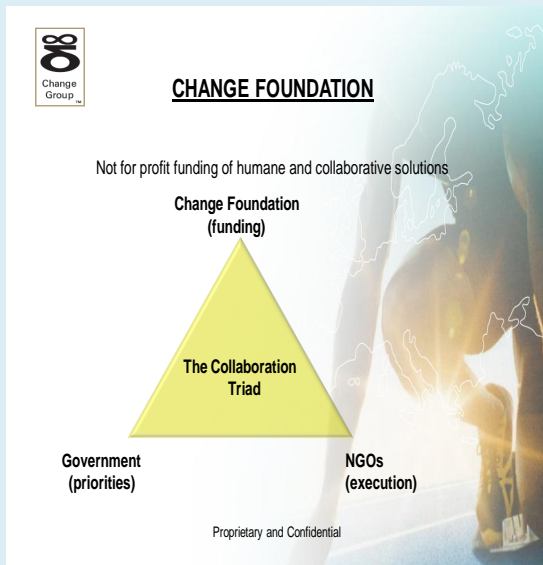
## NIGERIA - Mandate:

The foundation's focus is on poverty alleviation, children, healthcare and education

**10% of the trading profits will be deployed back into Nigeria via philanthropic channels**

Change Foundation will make funding placements in alignment with the UN Millennium Development Goals (UN MDGs). Financial placements will be focused specifically within Nigeria and the regions from which the commodities were extracted

These placements will be made in to worthy causes both directly and in co-operation with Nigerian Government, Change Group's partnering NGOs and Charities



## **CHANGE GROUP - NIGERIAN RATIONALE**

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### **WHY WORK WITH CHANGE GROUP?**

Reliable Trading Partner – that will provide as good or better monetary compensation

AND at NO incremental cost to the NNPC, Government and other product owners  
Change Group will:

**Enhance economic development in Nigeria** -Fund for profit sustainable companies and ventures poised for growth and profit that are in line with the vision of Government

**Improve the Quality of life for Nigerians** -Fund not for profit programmes focused on poverty alleviation in line with the UN MDG's and civil society

**Generate additional investment in Nigeria** -act as a lead /early stage investor and further provide access to additional inward investment in Nigeria

**Create a platform for change that will have a very positive political impact on the nation internally and externally**

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